

# Join Us! SoccerFest XII

## May 19-22, 2011

North Texas' premier youth soccer tournament for recreational, academy and select players presented by the Grapevine-Southlake Soccer Association and Grapevine-Southlake Soccer Club.



### Why Be a Sponsor/Advertiser?

- You are directly supporting the families in your community.
- The players and their families are your current and future customers with local teams coming from within 15 miles of Grapevine and Southlake.

### Demographics:

- We expect approximately 150 youth teams with over 2,500 players and 2,000+ families.
- Teams are from Grapevine, Southlake, Hurst, Bedford, Euless, Colleyville, NRH, Keller, Trophy Club, Ft Worth, and Dallas.
- The tournament starts Thursday, May 19 and goes through Sunday, May 22, 2011, held at four soccer complexes in Grapevine, Southlake and Colleyville.
- Players are boys and girls, age 7-18, and their families.

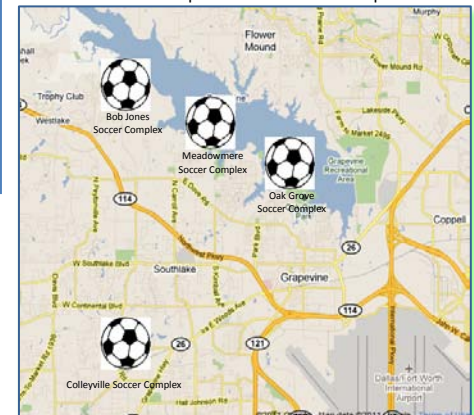


### Sponsorship/Advertising Opportunities

- All donations are tax deductible. We are a 501(c)3 organization.
- Your Sponsor/advertising banners are 3' x'6 vinyl banners displayed at the soccer fields during the event.
  - Banners are \$200 for the first banner and \$100 for each additional banner.
  - SoccerFest will install and remove the banners on the fences surrounding the fields.
- Your Sponsor/advertiser coupons included in the Team/Coach bag. Sponsor/advertiser coupons distributed to every player.
  - Cost: \$40 and requires the purchase of one banner.
  - 2,500 black/white inserts to be distributed to 150 teams.
  - Water bottles with your logo, \$1.60 each, to be given to every player.
- Your Vendor Space Rental at the soccer fields:
  - \$200 rental fee for the event with a 10' by 10' area at the Oak Grove, Meadowmere or Bob Jones Soccer Complex.
  - Vendor is responsible for setup and breakdown.
  - Electrical power is not available at the fields. Gas generators are allowed.
  - City permits are required in advance.



SoccerFest takes place at four soccer complexes...



...in Grapevine, Southlake and Colleyville

### Contact:

- [www.gssasoccer.org](http://www.gssasoccer.org) Go to the SoccerFest tab or go to: <http://GSSASoccerfest.com> for more information
- GSSA Tournament office: (817)410-9950
- Tournament Chairman: Mike Wichman (817)909-6251
- Tournament Marketing: Glenn Harper (303) 887-5423

